LibraryAware Basics

NEWSLETTERS





Marigold Newsletter August 2020

Marigold News

In October, Marigold libraries are encouraged to participate in Celebrate Your Library Month in Library Card Month combination with Library Card Sign-Up Month. People love their library and they love having a

Promoting Celebrate Your Library Month and Library Card Sign-Up Month is a way to increase awareness and build connections to your library and its role in the community. If your plan chance to express that appreciation! of service has a goal to increase the number of cardholders, these initiatives would be fun ways to





Subscribe today:

bit.ly/Marigold-Subscribe

CREATING A NEWSLETTER LIST







Try searching for "storytime", "book display" or "events"...



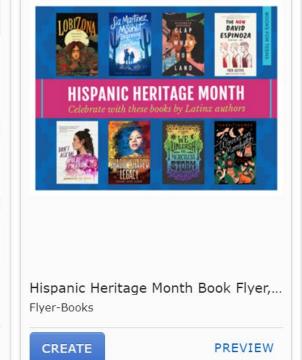
New Releases Go to Folders



Stuck? Chat with us!















<u>Newsletters</u> » Overview

Overview

Newsletter Lists

Advance List

Overview @

Manage newsletter lists and issues

LibraryAware uses Newsletter Lists to inform your users of upcoming books and news.

Would you like to start a new Newsletter List now?





✓ Save Changes



Newsletters » Create Newsletter List

Create Newsletter List

Create Newsletter List



Customize list layout

Select Some Options Newsletter List Terms

Reading Levels

Select Some Options

✓ Include Newsletter in Opt-In Page

List Syndication

This list will not syndicate issues to other lists.

This is the description for your new Newsletter List

- This list will use another newsletter list as a source of issues.
- The list will use an EBSCOhost alert as a source of issues.





✓ Include Newsletter in Opt-In Page

This list will not syndicate issues to other lists.

O This list will use another newsletter list as a source of issues. The list will use an EBSCOhost alert as a source of issues.

List Syndication

✓ Save Changes

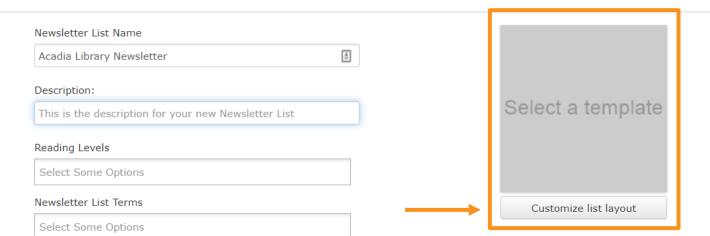


✓ Save Changes

Newsletters » Create Newsletter List

Create Newsletter List

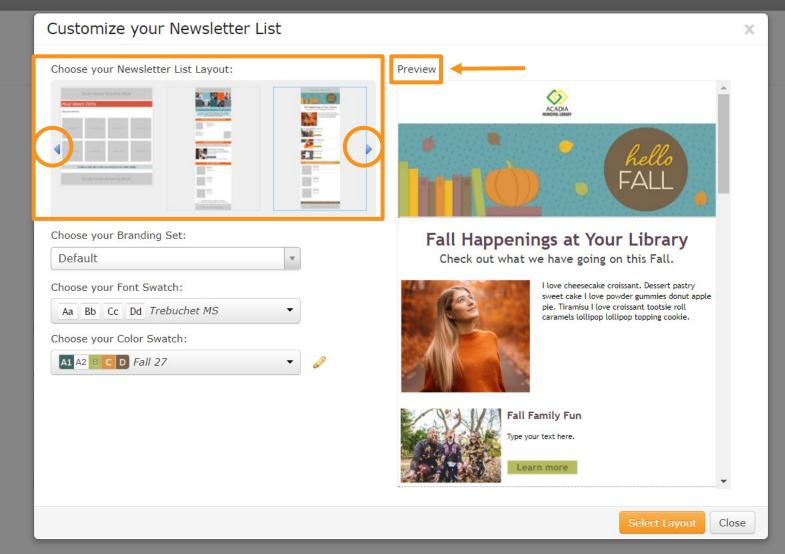
Create Newsletter List



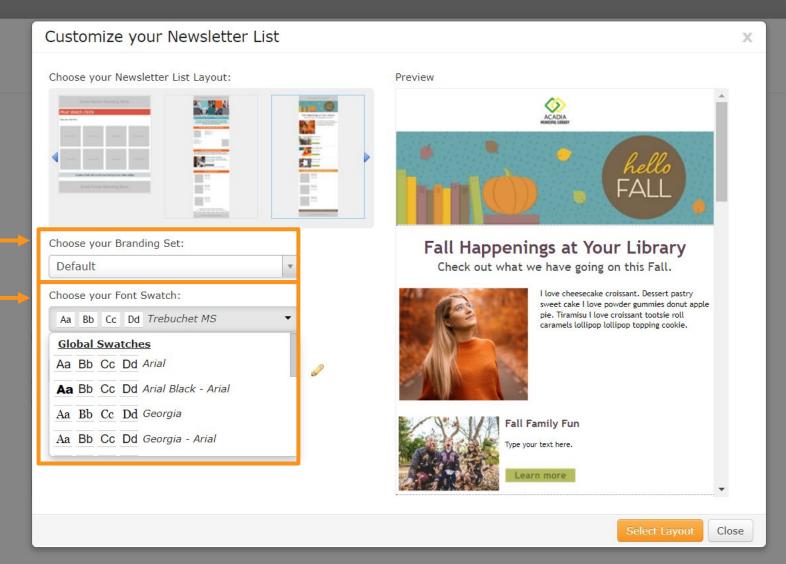


Stuck? Chat with us!

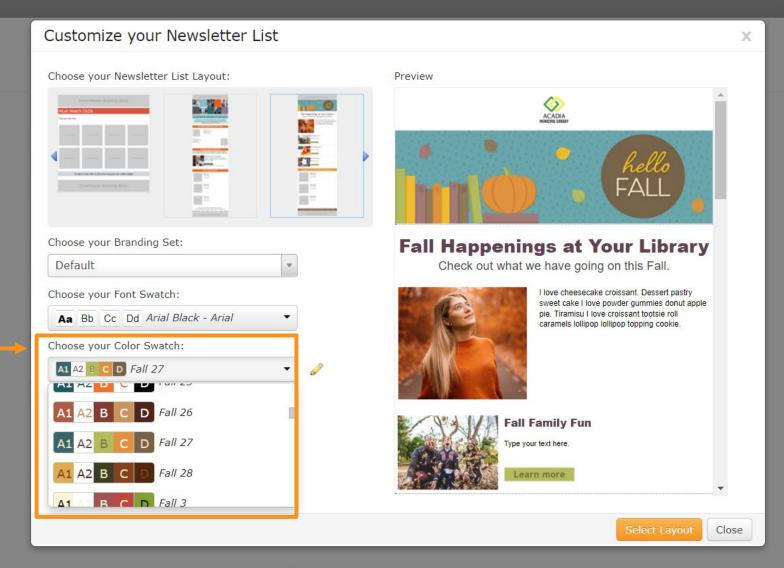


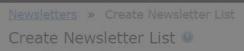


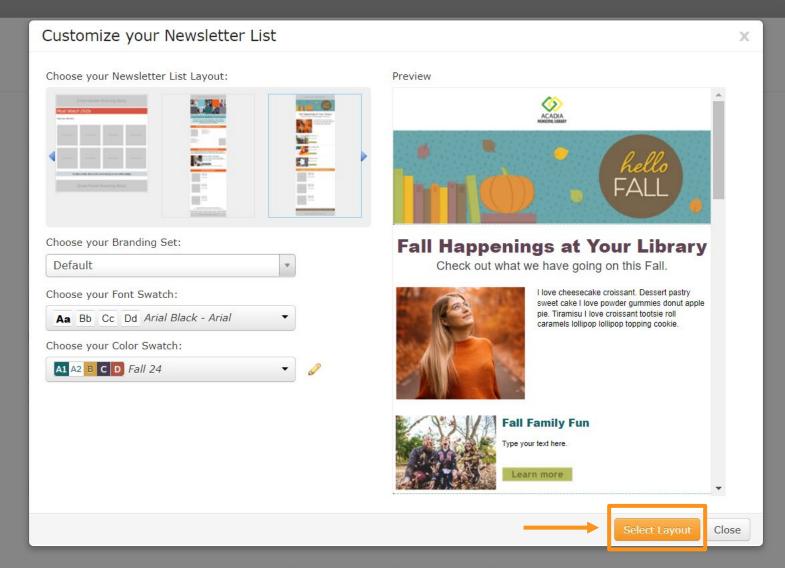


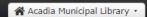














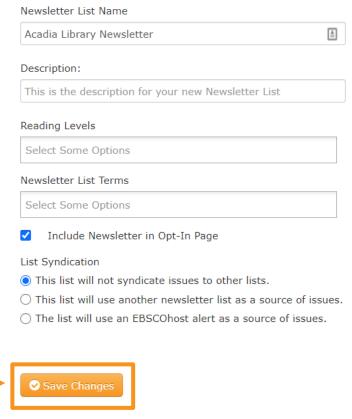


Newsletters » Create Newsletter List

Create Newsletter List

Create Newsletter List













Issues

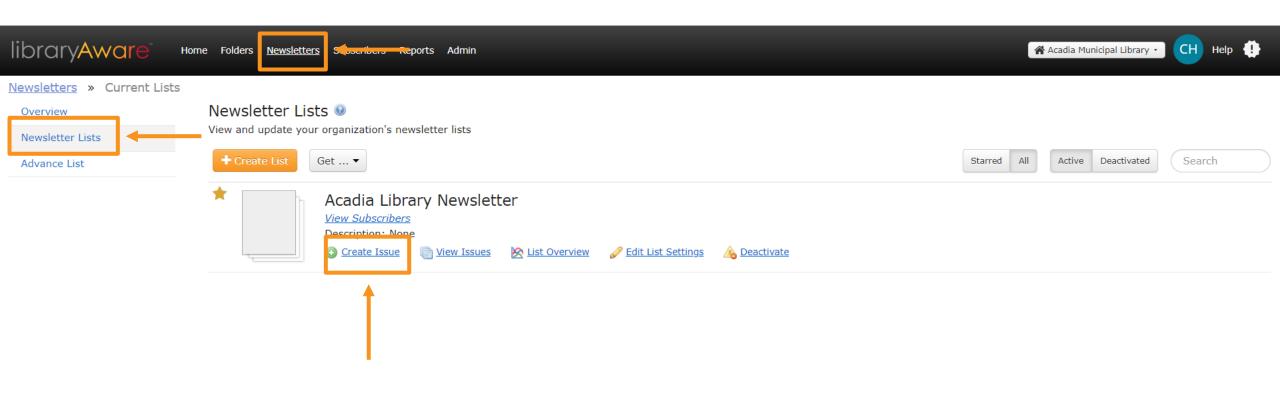
Administration

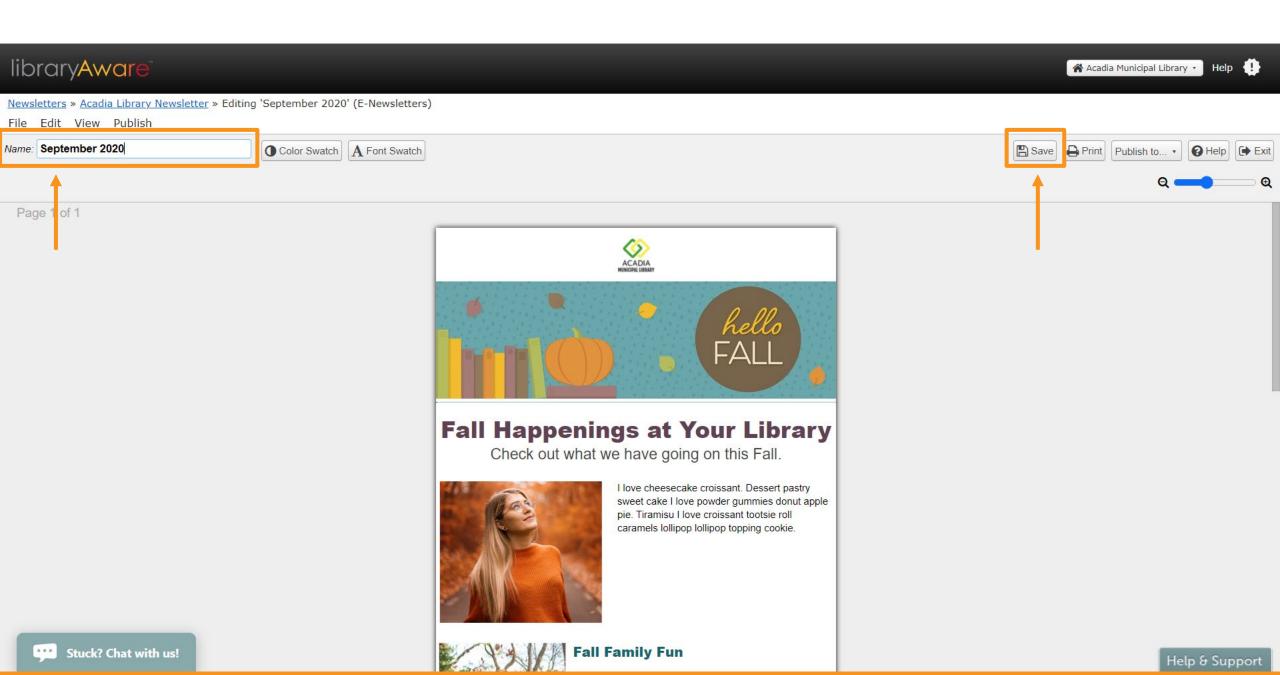
'Acadia Library Newsletter' Issues 🚇 View and update Newsletter Issues for the 'Acadia Library Newsletter' Newsletter List

Search

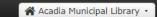
There are no newsletter issues to view.

CREATING A NEWSLETTER ISSUE













Newsletters » Acadia Library Newsletter » Editing 'September 2020' (E-Newsletters)

File Edit View Publish

Name: September 2020

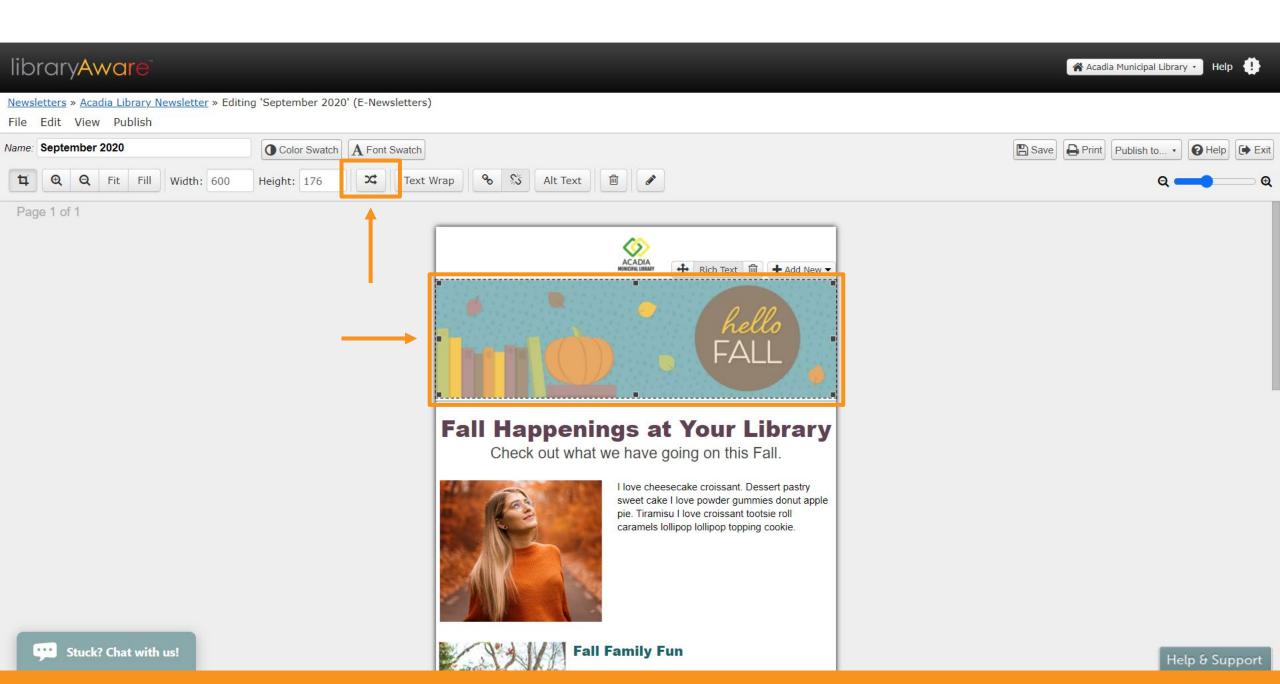












LibraryAware Image Selector

AV Cover Art Images Folder Items Book Jackets

Keyword(s): fall

Current search:



Select Image!

Backgrounds - Bord...

Select Image!



Child Listening to a ...

Select Image!



Young Boy Reading ...

Select Image!



Close Up of Young C... Select Image!



Girl Reading in the ...

Select Image!



Siblings Looking at ... Select Image!



Select Image!

Filter by Organization ▼

Office Desk Flatlay ...



Person Holding an E... Select Image!



Source(s): Include Stock Photos V

Select Image!



Sort by: Date Uploaded Newest First V

Select Image!



Woman Using a Tabl...





Woman Sitting and ...



Close Up of a Tablet ...



Notebook and Table...



Office Desk Flatlay



Laptop and Noteboo...



Woman Wearing He...



Child Watching a Mo...



Hand Holding a Sma...



iPhone with Notebo..



Select Image!





Select Image!



Select Image!



Select Image!

Select Image!

Select Image!







Drag and drop images here



Select an image from your computer







Enter the URL for an online image

Upload

Close

Stuck? Chat with us!

Fall Family Fun

LibraryAware Image Selector

Folder Items Book Jackets AV Cover Art Images

Keyword(s): Ex: girl bike mountain

Current search: fall x

Filter by Organization ▼

Source(s): Include Stock Photos ∨

Sort by: Date Uploaded Newest First ∨

Х

Woman Reading a B... College Student Hol...

Oil Painting of Wate...

Close Up of Person ...

Young Woman Sittin... Young Woman with ...

Books on a Wooden ...

fallenglory.jfif

Backgrounds - Wint...

Backgrounds - Rand...

Icons - Retro Flower...

Select Image!



Icons - Retro Tree L...





Icons - Retro Tree L...



Smiling Woman Wea...



Young Man Reading ...





Steaming Mug on To...



Brown Leaf on Lapto... Leaf and Pencil on N...





Autumn Word Surro...



Open Book and Pum..

Select Image!



Open Book on Fall B...

Select Image!



Standing on Leaves ...

Select Image!



Stack of Books on F... Select Image!





Book and Mug on Fa... Select Image!



Icons - Simple Leaf ...

Select Image!



Icons - Simple Leaf ...

Select Image!



Icons - Simple Leaf ... Select Image!



Icons - Simple Leaf ... Select Image!



Happy Thanksgiving... Select Image!



Fall Leaves on Wood... Select Image!



Fall Background wit... Select Image!

Drag and drop images here

Select an image from your computer

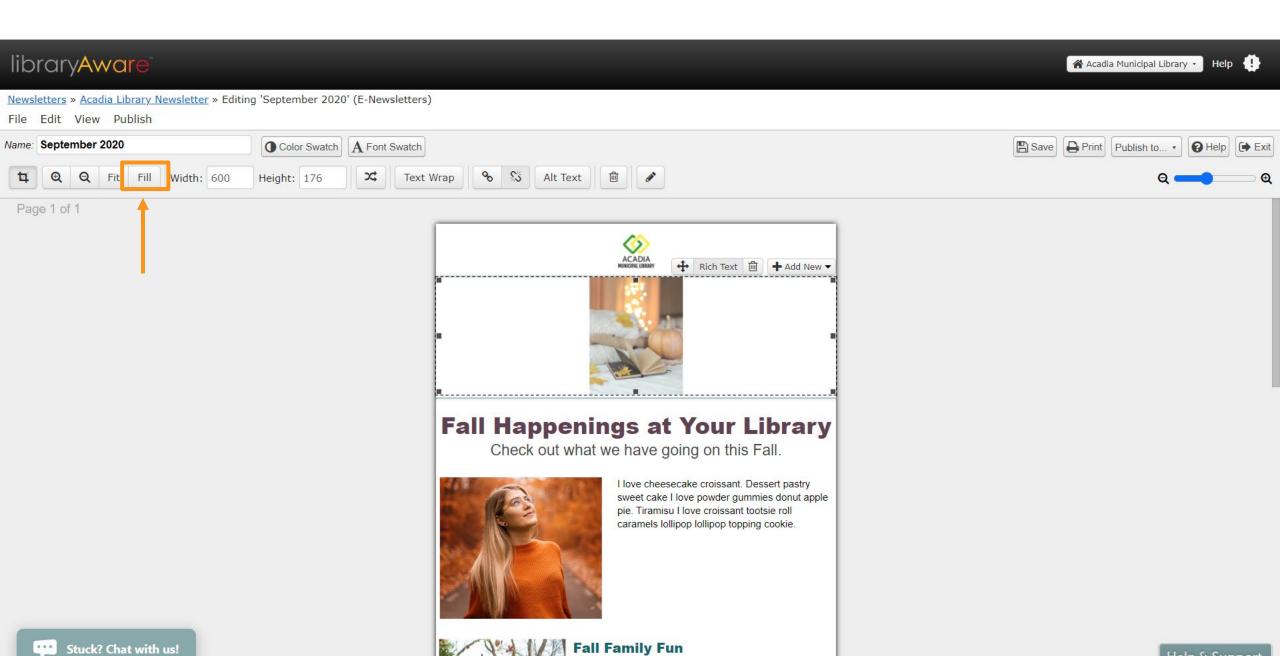
Enter the URL for an online image

Upload

Stuck? Chat with us!

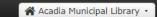
Fall Family Fun

Close



Help & Support





Print Publish to...

■ Save





File Edit View Publish

Q Fit Fill Width: 600

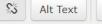


Height: 176

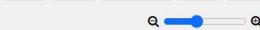


Text Wrap













Newsletters » Acadia Library Newsletter » Editing 'September 2020' (E-Newsletters)

File Edit View Publish

Name: September 2020

O Color Swatch A Font Swatch

■ Save

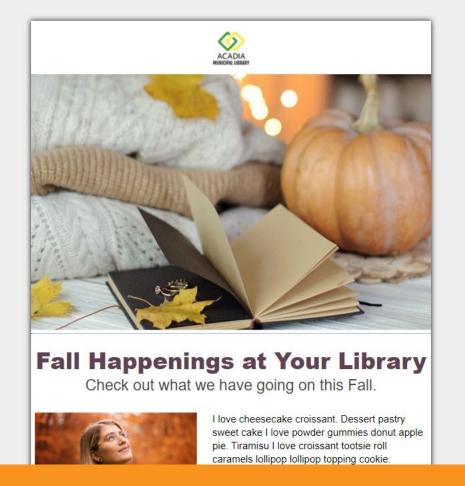














Newsletters » Acadia Library Newsletter » Editing 'September 2020' (E-Newsletters)

File Edit View Publish

Name: September 2020





















Print Publish to...

<u>Newsletters</u> » <u>Acadia Library Newsletter</u> » Editing 'September 2020' (E-Newsletters) File Edit View Publish







Check out what we have going on this Fall.



I love cheesecake croissant. Dessert pastry sweet cake I love powder gummies donut apple pie. Tiramisu I love croissant tootsie roll caramels lollipop lollipop topping cookie.











Newsletters » Acadia Library Newsletter » Editing 'September 2020' (E-Newsletters)

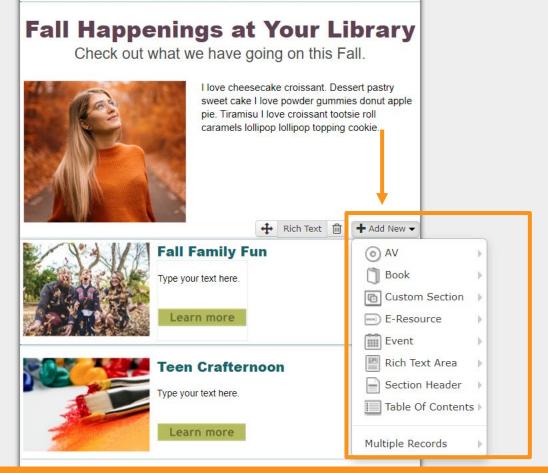
File Edit View Publish

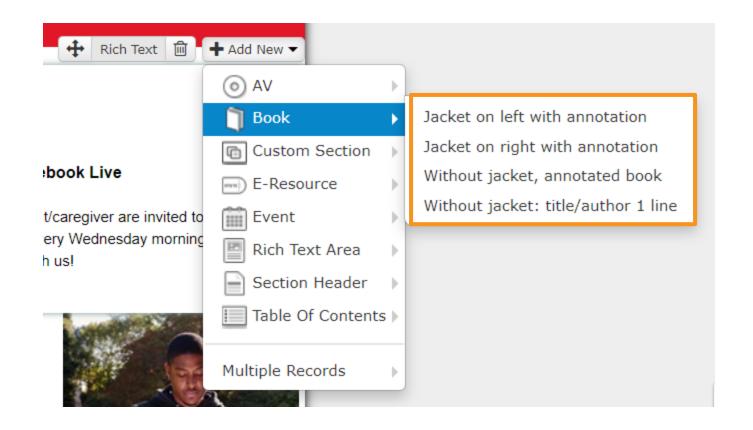
Font

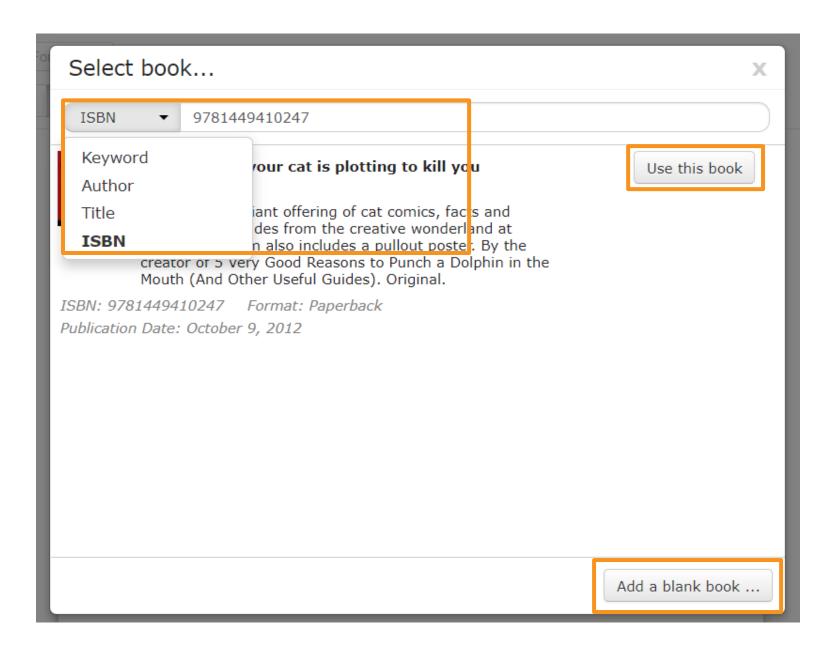


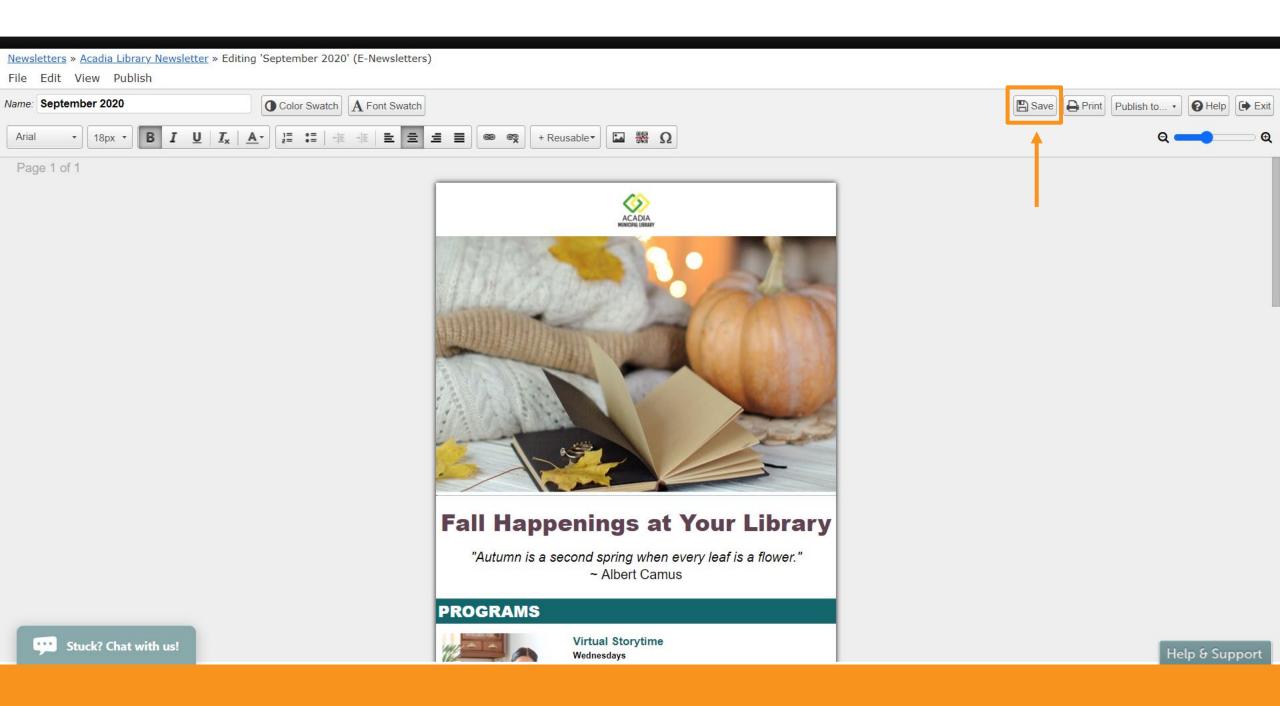


















Newsletters » Acadia Library Newsletter » Current Issues

List Overview

Issues

Administration

'Acadia Library Newsletter' Issues 🕪

View and update Newsletter Issues for the 'Acadia Library Newsletter' Newsletter List

Search



September 2020 Send test email

Not sent yet.







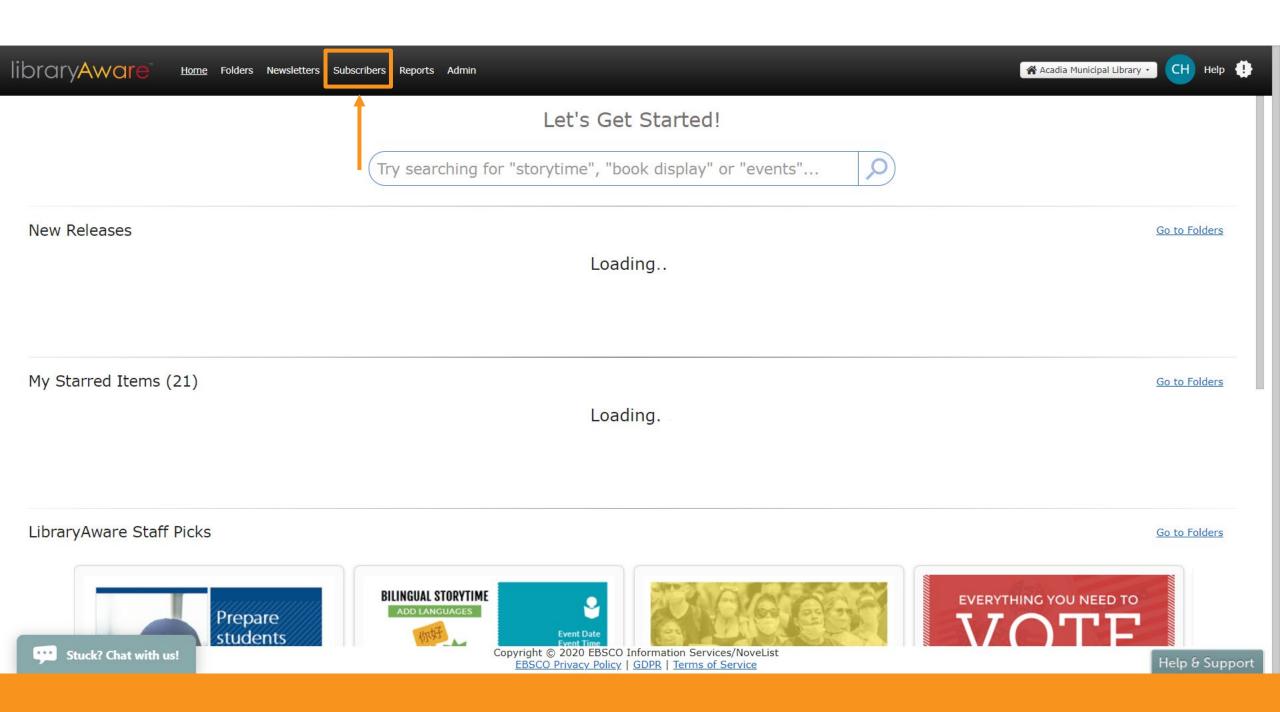


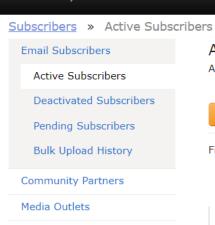
+ Create Issue





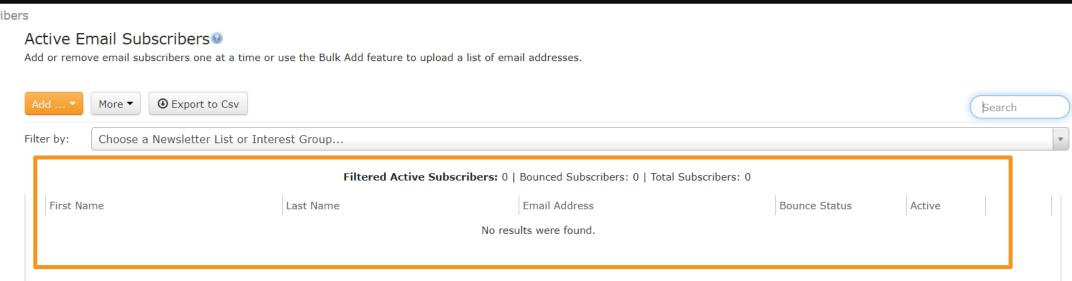
ADDING SUBSCRIBERS

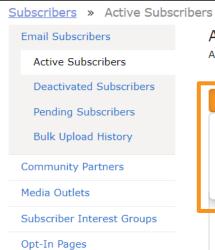




Subscriber Interest Groups

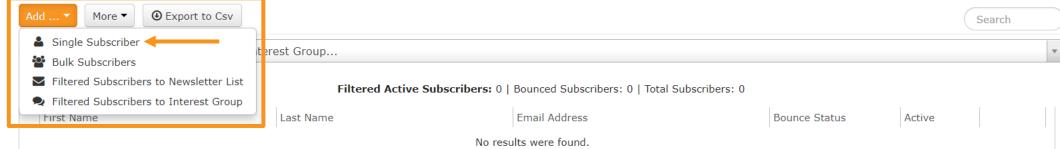
Opt-In Pages







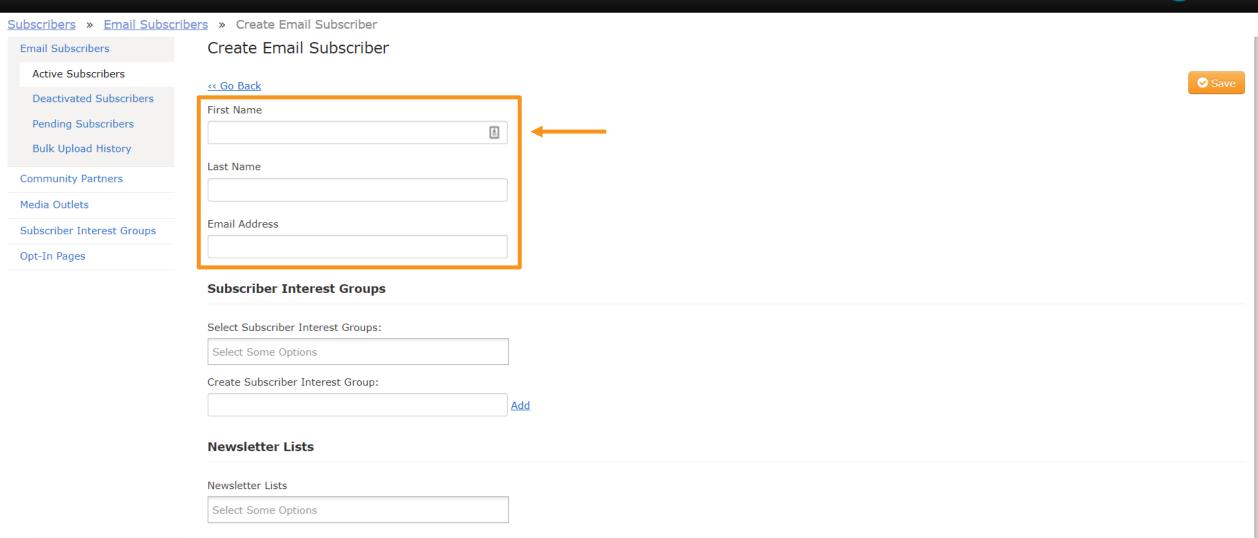
Add or remove email subscribers one at a time or use the Bulk Add feature to upload a list of email addresses.







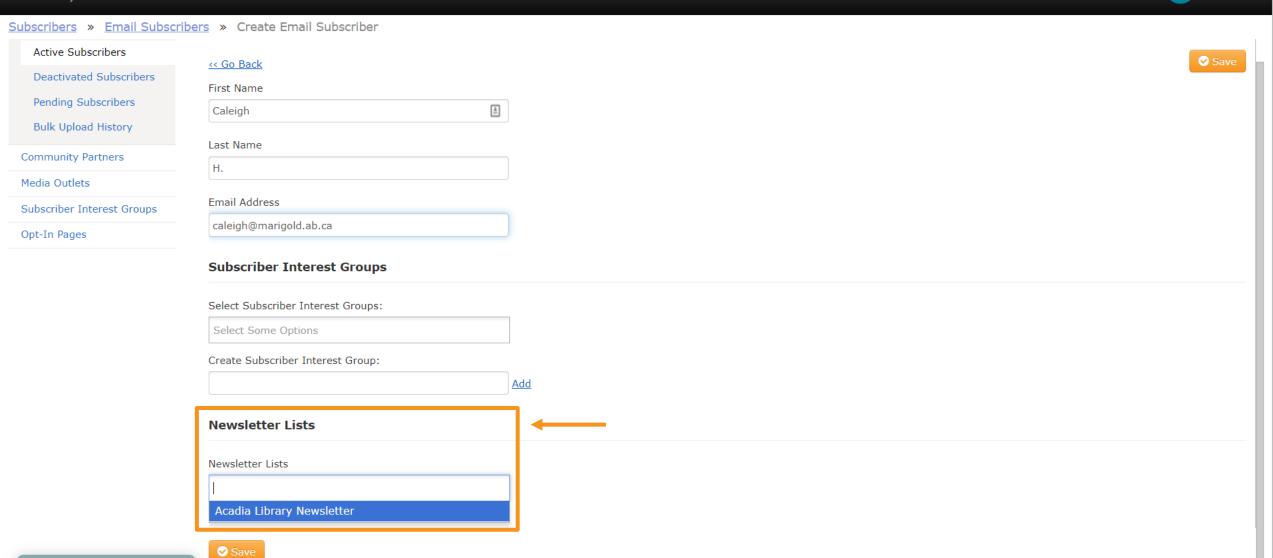




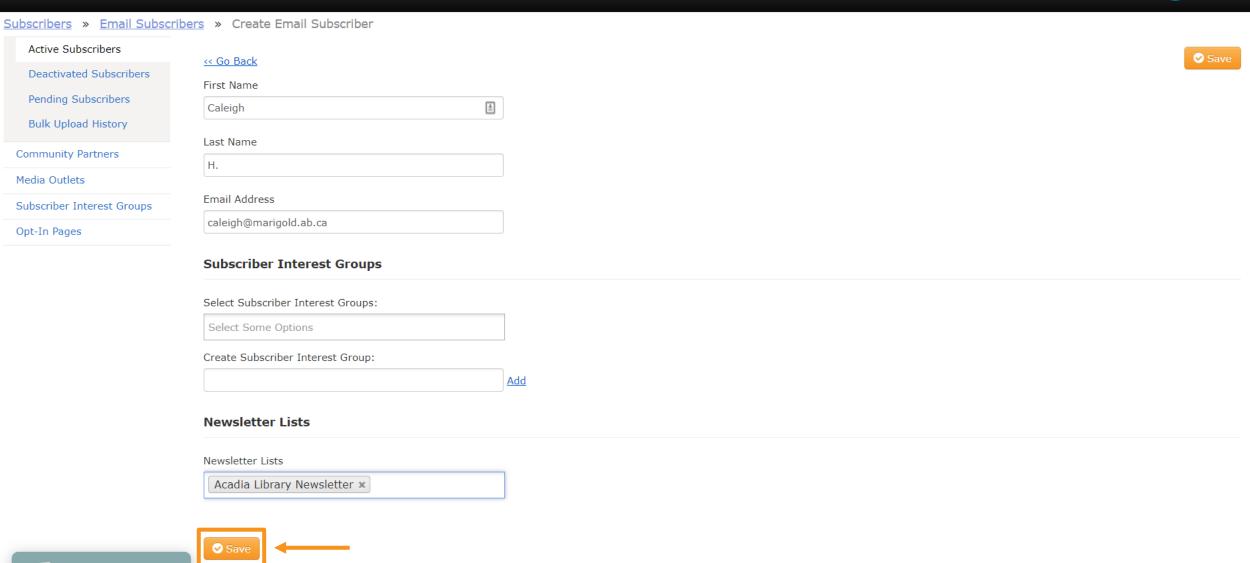


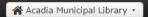








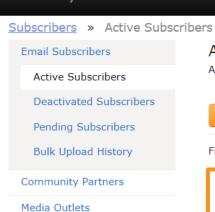








Subscribers » Email Subscribe	ers » Create Email Subscriber
Active Subscribers	 < Go Back
Deactivated Subscribers	
Pending Subscribers	Subscriber with email 'caleigh@marigold.ab.ca' created successfully.
Bulk Upload History	First Name
Community Partners	
Media Outlets	Last Name
Subscriber Interest Groups	
Opt-In Pages	Email Address
	Subscriber Interest Groups
	Select Subscriber Interest Groups:
	Select Some Options
	Create Subscriber Interest Group:
	Add
	Newsletter Lists
	Newsletter Lists
	Select Some Options
	·



Subscriber Interest Groups

Opt-In Pages

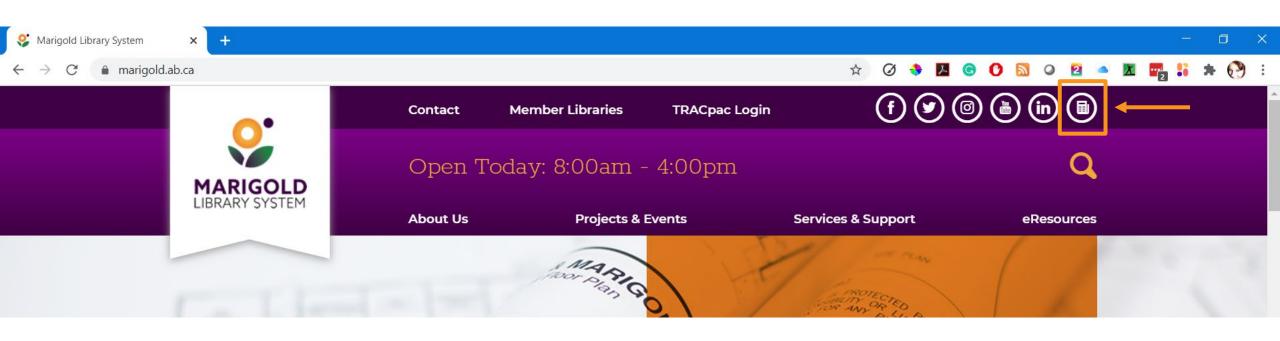
Active Email Subscribers

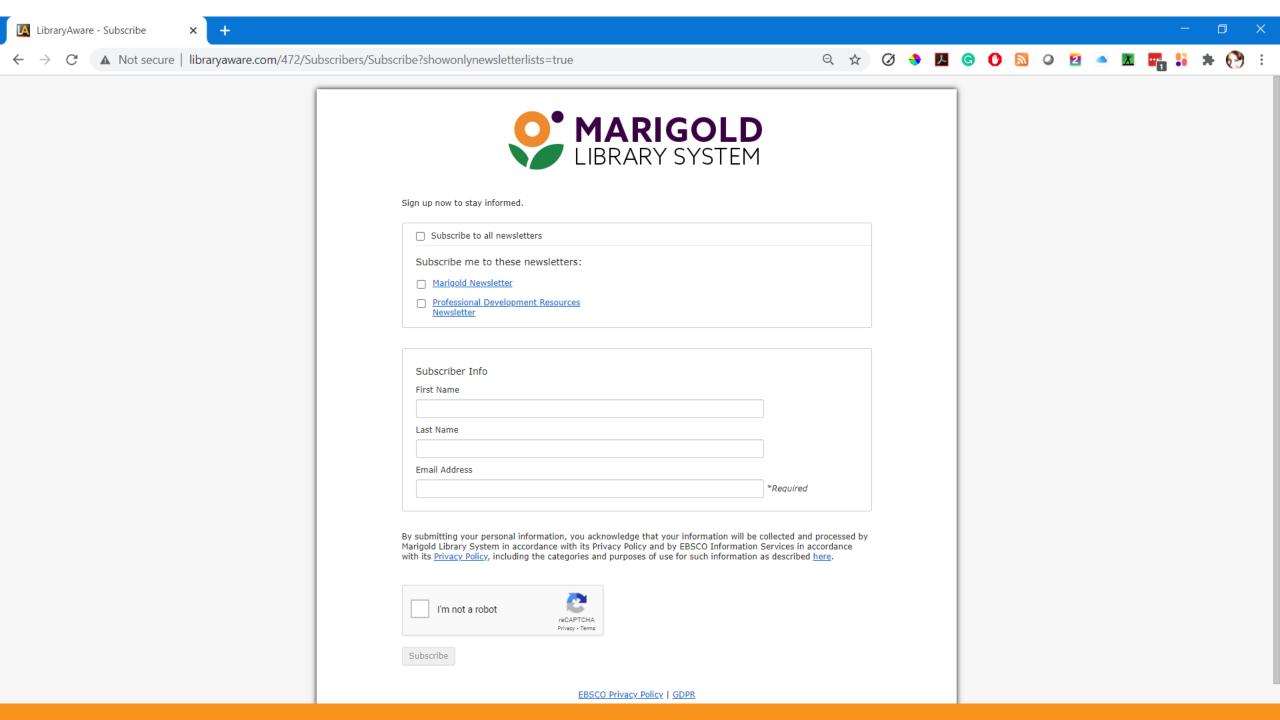
Add or remove email subscribers one at a time or use the Bulk Add feature to upload a list of email addresses.

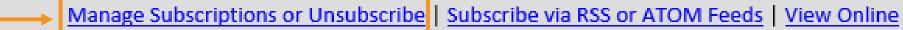
Export to Csv More ▼ Search Choose a Newsletter List or Interest Group... Filter by:

Filtered Active Subscribers: 10 Bounced Subscribers: 0 Total Subscribers: 10					
First Name Last Name Email Address		Bounce Status	Active		
☐ Barb	F.	barb@marigold.ab.ca		②	<u>Edit</u>
☐ Caleigh	H.	caleigh@marigold.ab.ca	0	0	<u>Edit</u>
☐ Elinor	Bookbinder	ebookbinder@hotmail.com	0	②	<u>Edit</u>
☐ Kim	V.	kim@marigold.ab.ca	0	Ø	<u>Edit</u>
☐ Kristine	dB	kristine@marigold.ab.ca	©	Ø	<u>Edit</u>
Lionel	Y	lionelyurgavich@yahoo.ca	0	©	<u>Edit</u>
Lucy	Diamante	lucyleeleelou@hotmail.com	0	Ø	<u>Edit</u>
☐ Mallory	G.	social@marigold.ab.ca	0	Ø	<u>Edit</u>
Marvin	Gold	marvingold93@gmail.com	②	Ø	<u>Edit</u>
☐ Mary	Gold	training@marigold.ab.ca	②	Ø	<u>Edit</u>

OPT-IN PAGES







If you are having trouble unsubscribing from this email, please contact: Marigold Library System at 403-934-5334, 710 - 2nd Street Strathmore, Alberta T1P 1K4 social@marigold.ab.ca







Search





Email Subscribers

Active Subscribers

Pending Subscribers Bulk Upload History

Deactivated Subscribers

Subscribers » Active Subscribers



Active Email Subscribers

Add or remove email subscribers one at a time or use the Bulk Add feature to upload a list of email addresses.

Export to Csv More ▼

Filter by:

Choose a Newsletter List or Interest Group...

Community Partners

Media Outlets

Subscriber Interest Groups

Opt-In Pages



First Name	Last Name	Email Address	Bounce Status	Active	
Barb	F.	barb@marigold.ab.ca	Ø	②	<u>Edit</u>
Caleigh	H.	caleigh@marigold.ab.ca	Ø	©	<u>Edit</u>
Elinor	Bookbinder	ebookbinder@hotmail.com	Ø	②	<u>Edit</u>
Kim	V.	kim@marigold.ab.ca	②	②	<u>Edit</u>
Kristine	dB	kristine@marigold.ab.ca	Ø	②	<u>Edit</u>
Lionel	Υ.	lionelyurgavich@yahoo.ca	②	②	<u>Edit</u>
Lucy	Diamante	lucyleeleelou@hotmail.com	Ø	②	<u>Edit</u>
Mallory	G.	social@marigold.ab.ca	Ø	②	<u>Edit</u>
Marvin	Gold	marvingold93@gmail.com	Ø	©	<u>Edit</u>
Mary	Gold	training@marigold.ab.ca	Ø	②	<u>Edit</u>

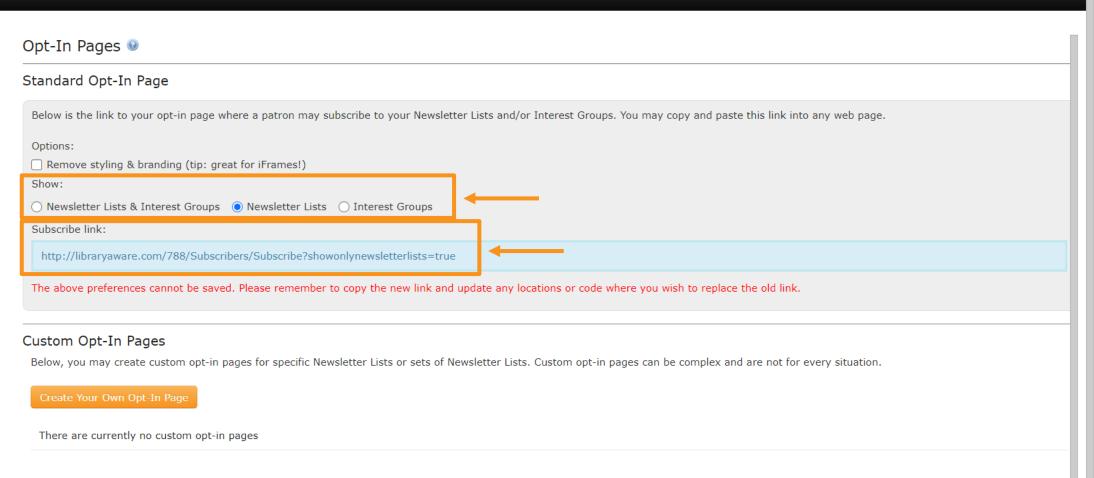












Acadia Municipal Library Sign up now to stay informed. Subscribe to all newsletters Subscribe me to these newsletters: Acadia Library Newsletter Subscriber Info First Name Last Name Email Address *Required By submitting your personal information, you acknowledge that your information will be collected and processed by Acadia Municipal Library in accordance with its Privacy Policy and by EBSCO Information Services in accordance with its Privacy Policy, including the categories and purposes of use for such information as described here. I'm not a robot reCAPTCHA Privacy - Terms Subscribe

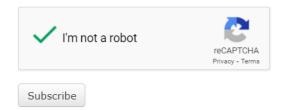
Acadia Municipal Library

Sign up now to stay informed.

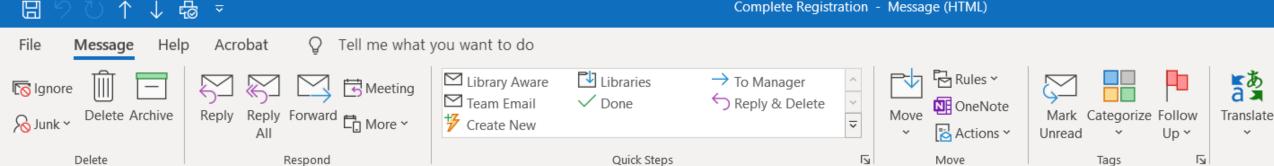
✓ Subscribe to all newsletters	
Subscribe me to these newsletters:	
Acadia Library Newsletter	

First Name	
Mallory	
Last Name	
Gold	
Email Address	
eresources1training@marigold.ab.ca	*Required

By submitting your personal information, you acknowledge that your information will be collected and processed by Acadia Municipal Library in accordance with its Privacy Policy and by EBSCO Information Services in accordance with its <u>Privacy Policy</u>, including the categories and purposes of use for such information as described <u>here</u>.



Acadia Municipal Library A confirmation email has been sent to 'eresources1training@marigold.ab.ca'. Please click the link in the email to complete the process.



Complete Registration



Hello Mallory,

Thank you for letting us know you would like to receive emails from Acadia Municipal Library.



If you did not subscribe to receive this information, please disregard this email.

Sincerely,

Acadia Municipal Library

Marvin

Mary

Active

 \bigcirc

Search

Edit

Edit

Edit

<u>Edit</u>

Edit

<u>Edit</u>

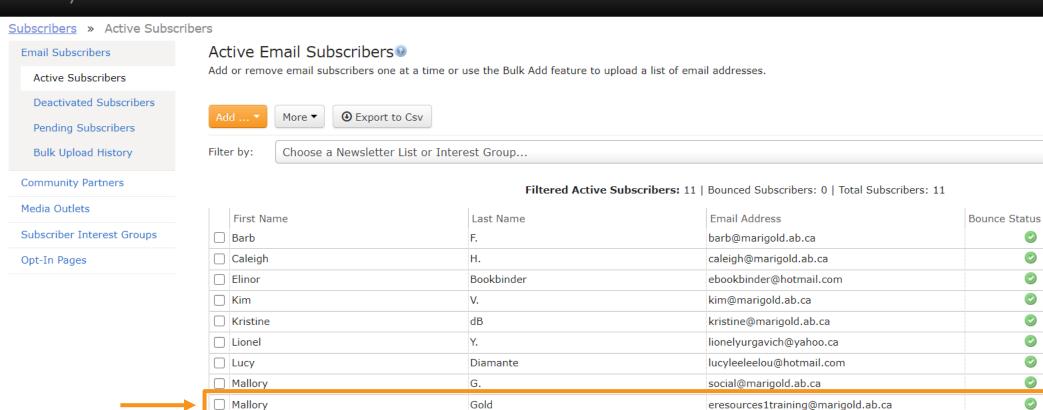
Edit

Edit

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<u>Edit</u>

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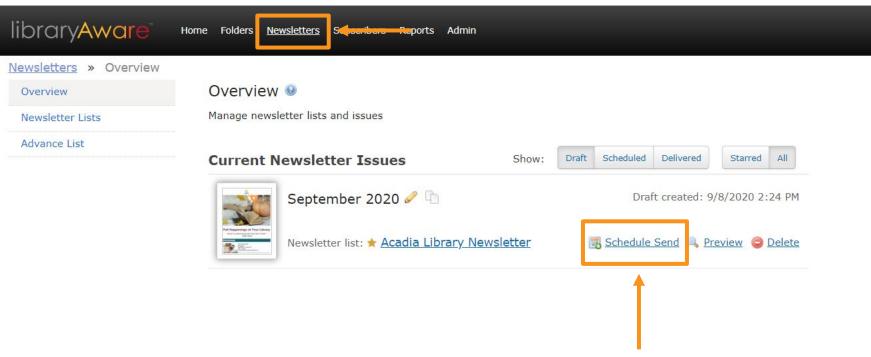
Gold

Gold

marvingold93@gmail.com

training@marigold.ab.ca

SENDING THE NEWSLETTER

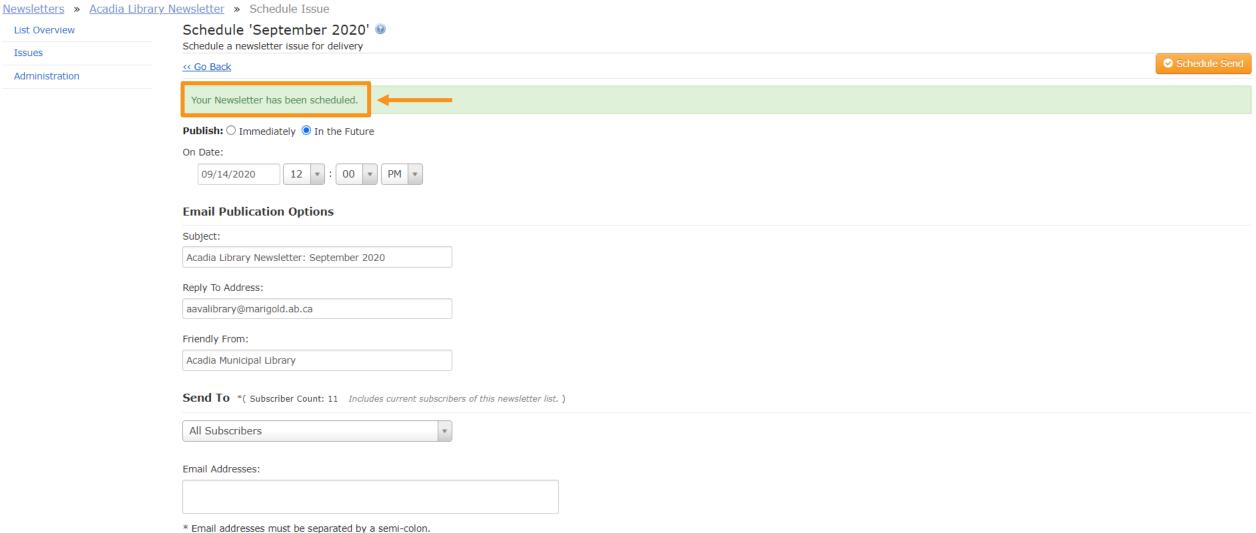


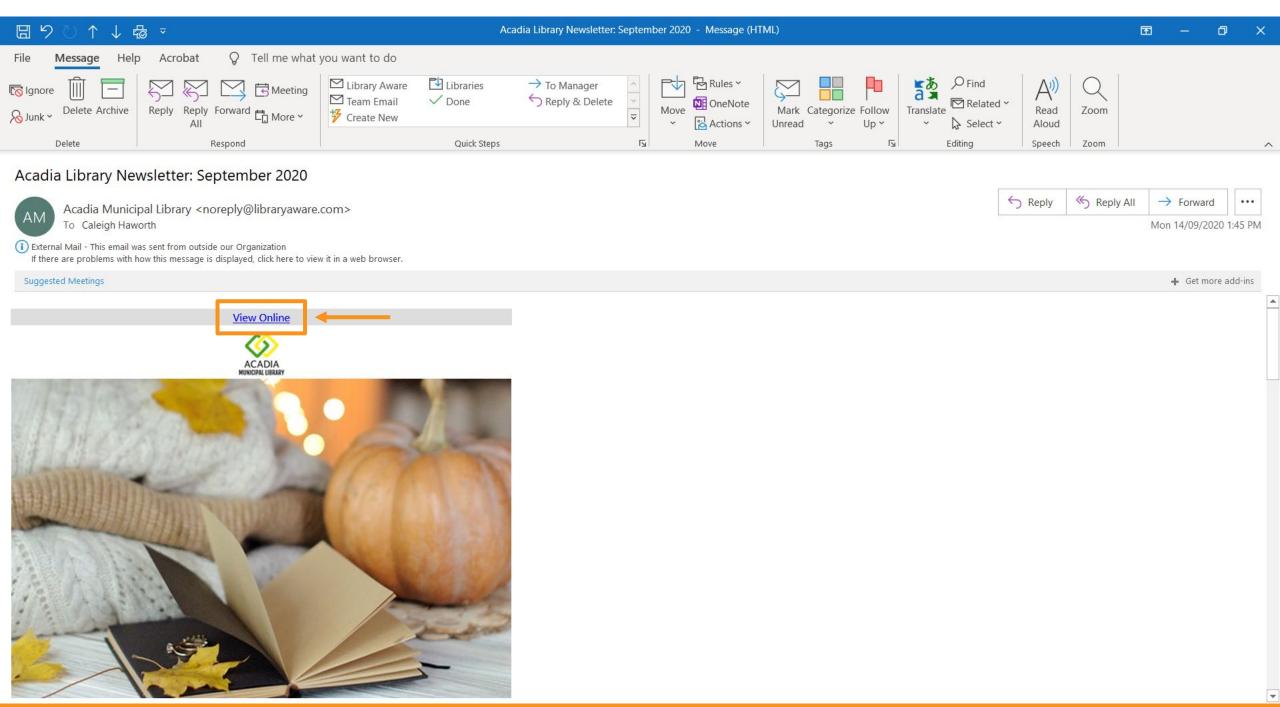


CH Help 🕕

Acadia Municipal Library •







BOUNCES

Search





Subscribers » Active Subscribers **Email Subscribers** Active Subscribers Deactivated Subscribers Pending Subscribers Bulk Upload History Community Partners

Subscriber Interest Groups

Media Outlets

Opt-In Pages

Active Email Subscribers Add or remove email subscribers one at a time or use the Bulk Add feature to upload a list of email addresses. Export to Csv More ▼ Filter by: Choose a Newsletter List or Interest Group...

Filtered Active Subscribers: 8 | Bounced Subscribers: 3 | Total Subscribers: 11 First Name Last Name Email Address Bounce Status Active \bigcirc Barb F. barb@marigold.ab.ca <u>Edit</u> caleigh@marigold.ab.ca Caleigh Н. <u>Edit</u> Bookbinder Elinor ebookbinder@hotmail.com Edit ☐ Kim V. kim@marigold.ab.ca <u>Edit</u> Kristine dB kristine@marigold.ab.ca Edit Y. Lionel lionelyurgavich@yahoo.ca <u>Edit</u> • Lucy Diamante lucyleeleelou@hotmail.com Edit social@marigold.ab.ca Mallory G. Edit Mallory Gold eresources1training@marigold.ab.ca <u>Edit</u> • Marvin marvingold93@gmail.com Gold <u>Edit</u> Mary Gold training@marigold.ab.ca Edit



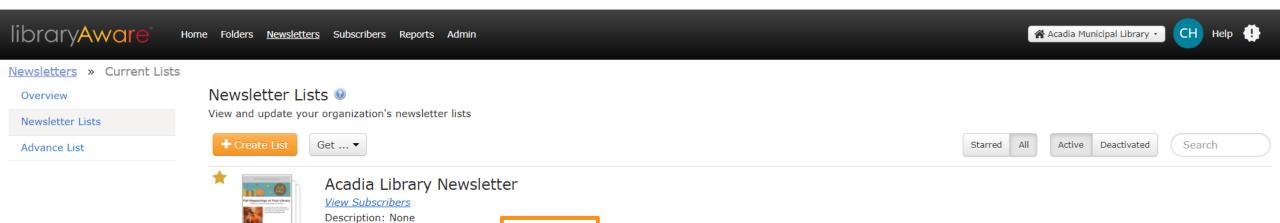
STATISTICS





CH Help 🕕

Acadia Municipal Library •



Edit List Settings

<u>Deactivate</u>

Create Issue

View Issues

<u>List Overview</u>



Home Folders <u>Newsletters</u> Subscribers Reports Admin

Next Issue: December 2020













Edit Issue

Newsletter Issues - sort by date ✔	Unique Opens	Unique Views	Total Clicks	Bounces	Unsubscribes
September 2020	4	1	0	<u>3</u>	0
Subject: Acadia Library Newsletter: September 2020 to 11 people on 9/14/20	50%	12.5%			

Schedule Delivery

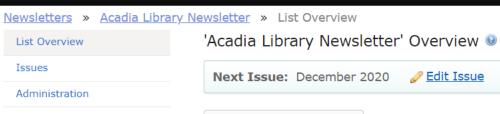
Not Scheduled













Newsletter Issues - sort by date ✔	Unique Opens	Unique Views	Total Clicks	Bounces	Unsubscribes
September 2020	<u>4</u>	<u>1</u>	0	<u>3</u>	0
Subject: Acadia Library Newsletter: September 2020	50%	12.5%			
to 11 people on 9/14/20					

Schedule Delivery

Not Scheduled

MARIGOLD LIBRARY SYSTEM

QUESTIONS?

Caleigh Haworth

Training & Communications Coordinator

Marigold Library System

caleigh@marigold.ab.ca

1-855-934-5334, ext. 252