



# Creative Destruction for Libraries

Gratitude to the Xwsepsum, Lekwungen, and  
ŪSÁNEĆ families and ancestors, who  
continue to share their knowledge about the  
history of these lands and their cultural  
practices.

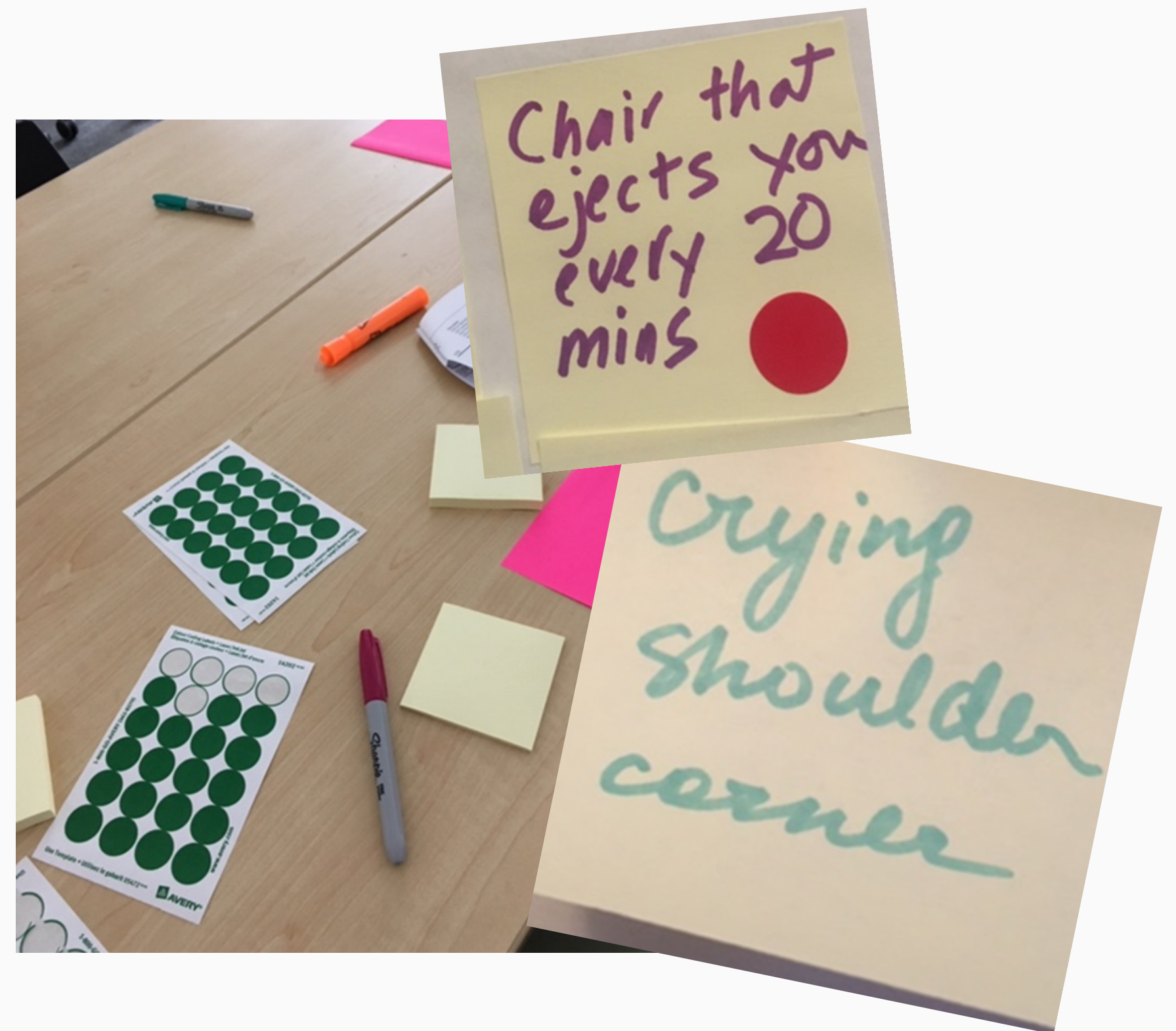
# Agenda

Shared terms of engagement

Warm-up

Scrumblr

Creative destruction (TRIZ)

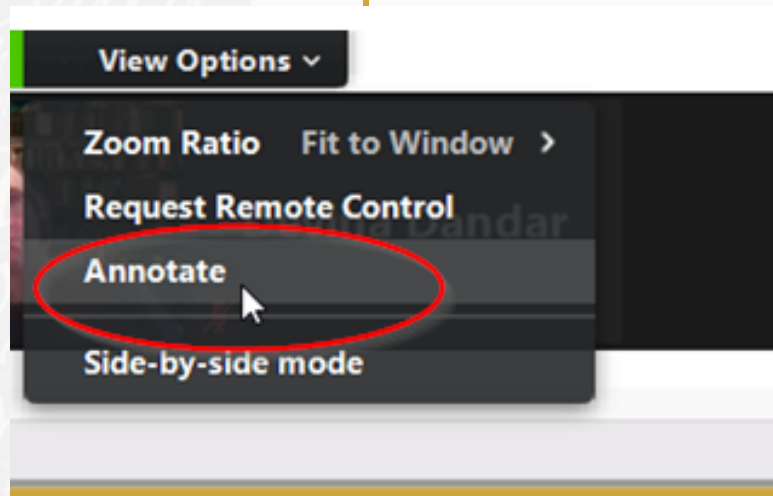




IV

# Safe space for creativity

What does a safe space mean to you?  
Please use the chat or the annotate text tool.



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*"There is always a light, if only we're brave enough to see it. If only we're brave enough to be it." - Amanda Gorman*

# Put a bird on it!

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# Scrumblr

VI

Open tool, source code at github

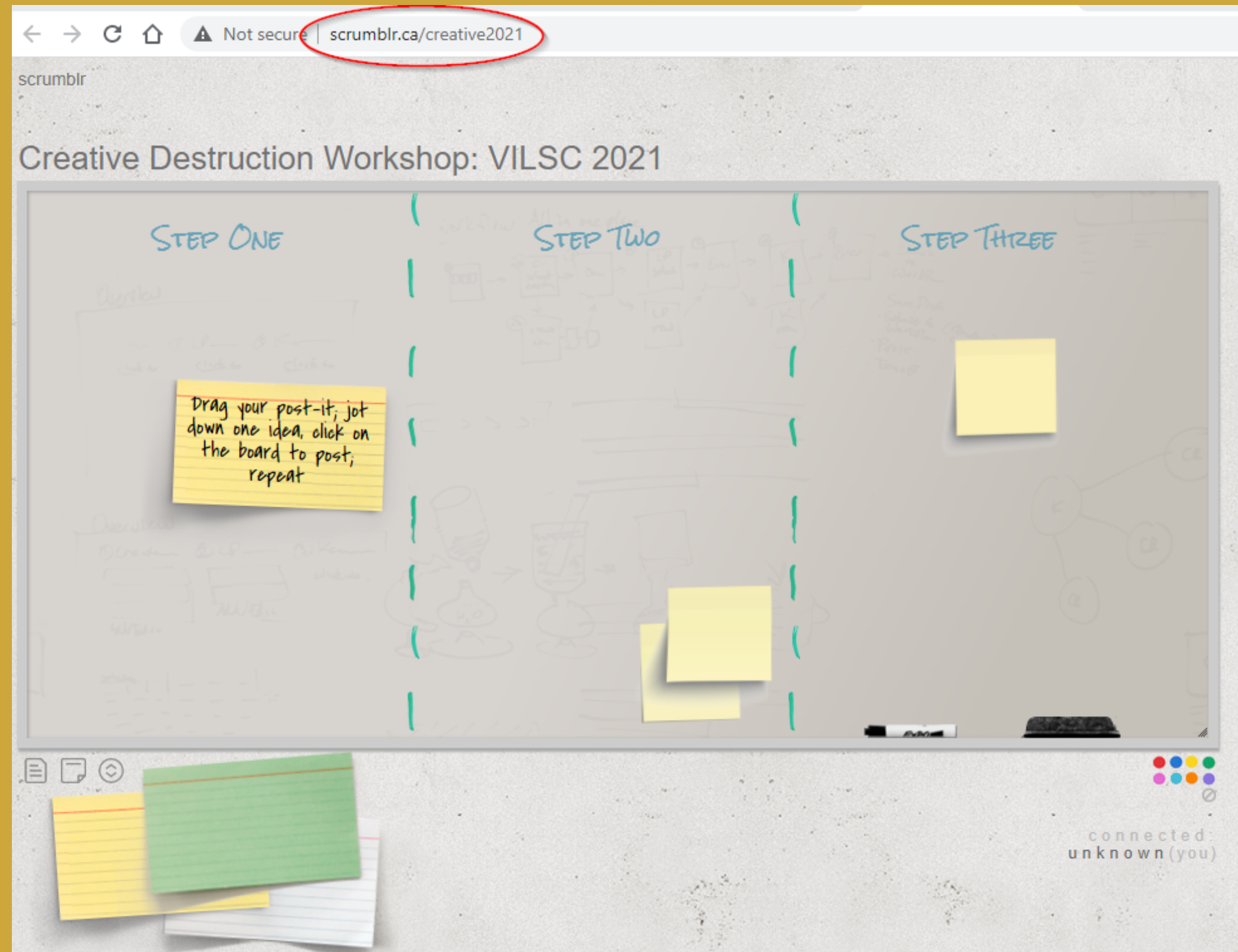
Collaborative Online Scrum Tool  
Using Websockets, Node.js,  
jQuery, and CSS3

Brainstorming tool that  
supports real-time collaboration

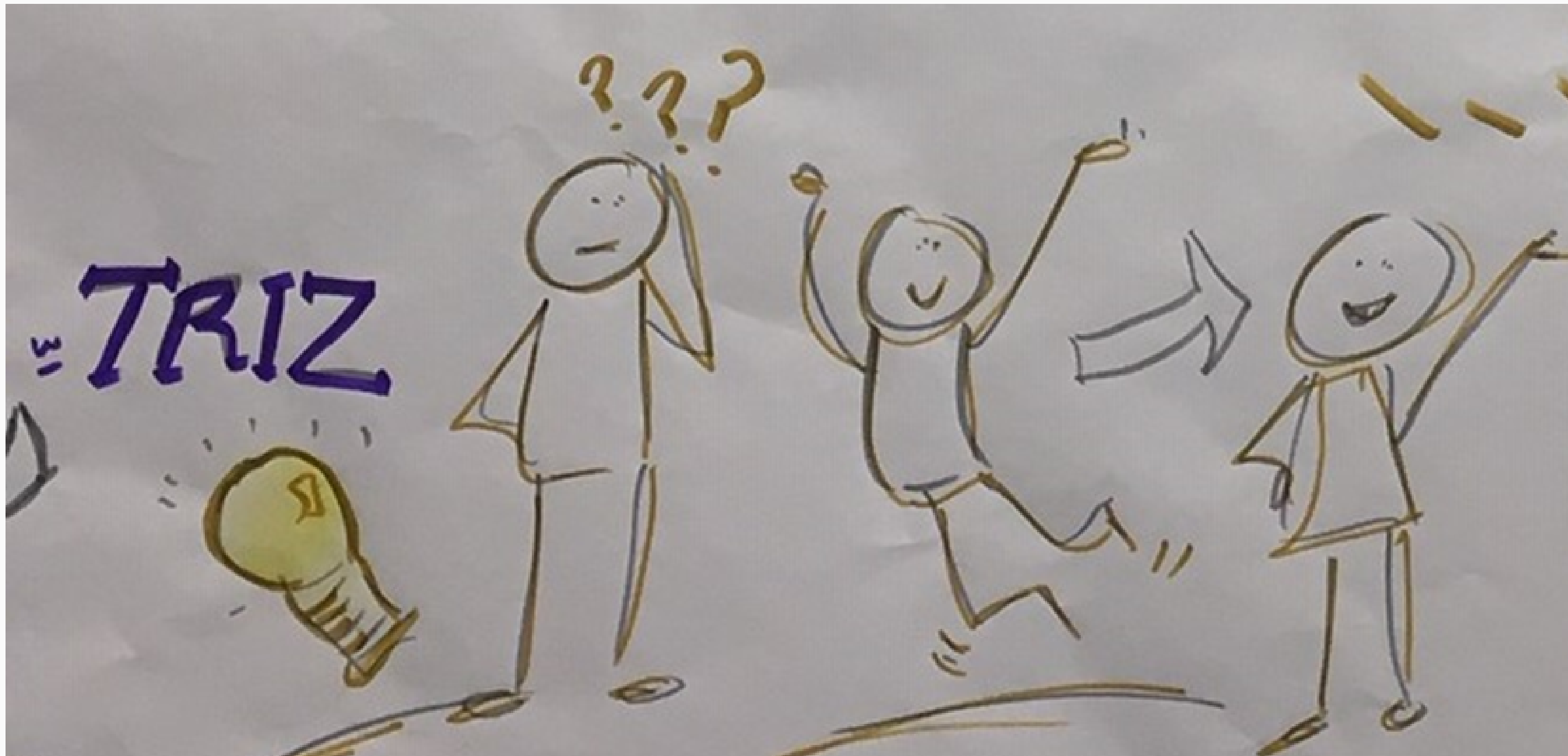
Open in a new browser window  
(works best in Chrome)

No sign-ups

[scrumblr.ca/creative2021](http://scrumblr.ca/creative2021)



# What is Creative Destruction?



Attribution: Liberating Structure developed by Keith McCandless and Henri Lipmanowicz, inspired by an engineering application called TRIZ – the Russian acronym for “theory of inventive problem solving”. Sketch by Sarah Cook.

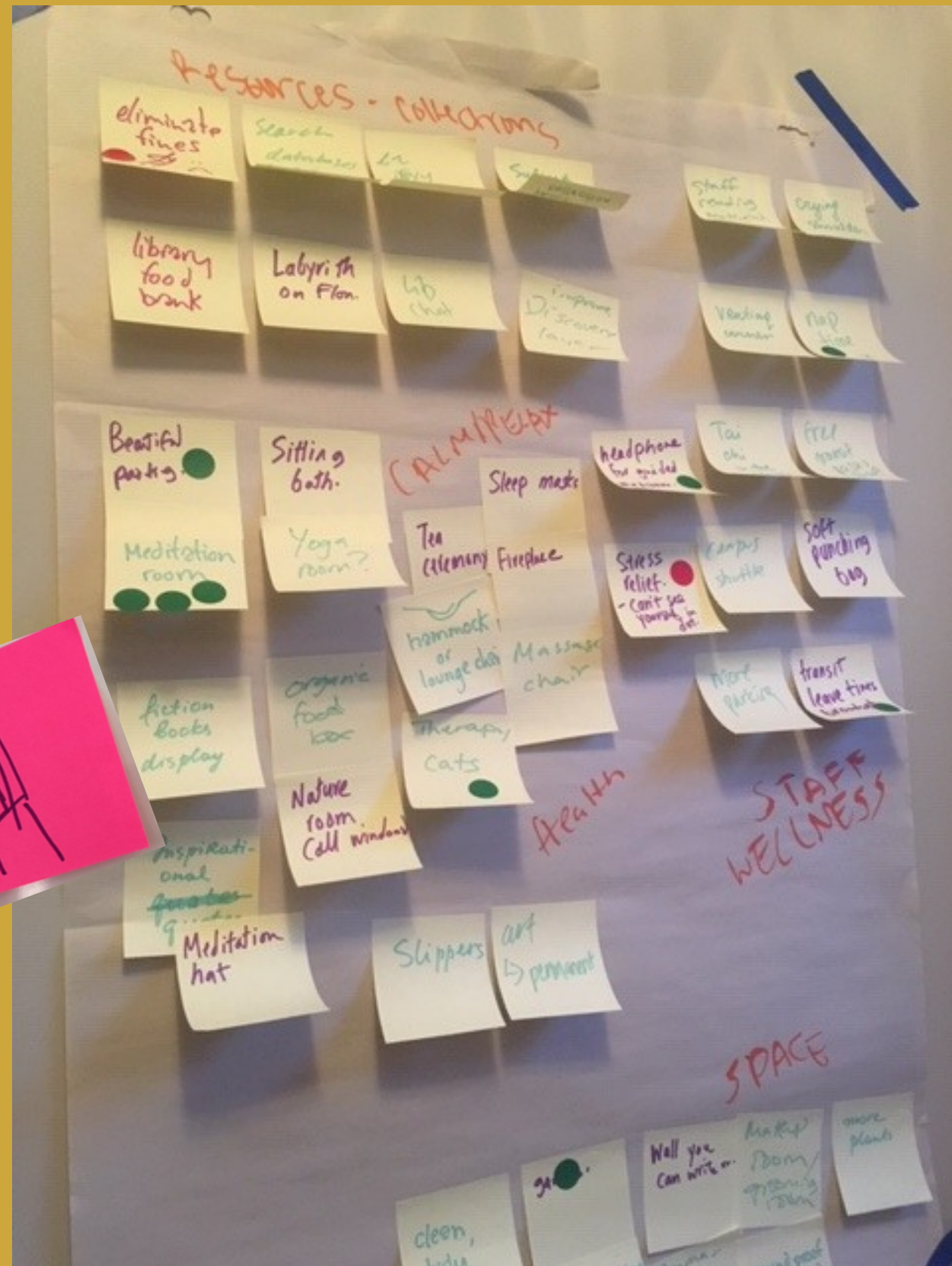
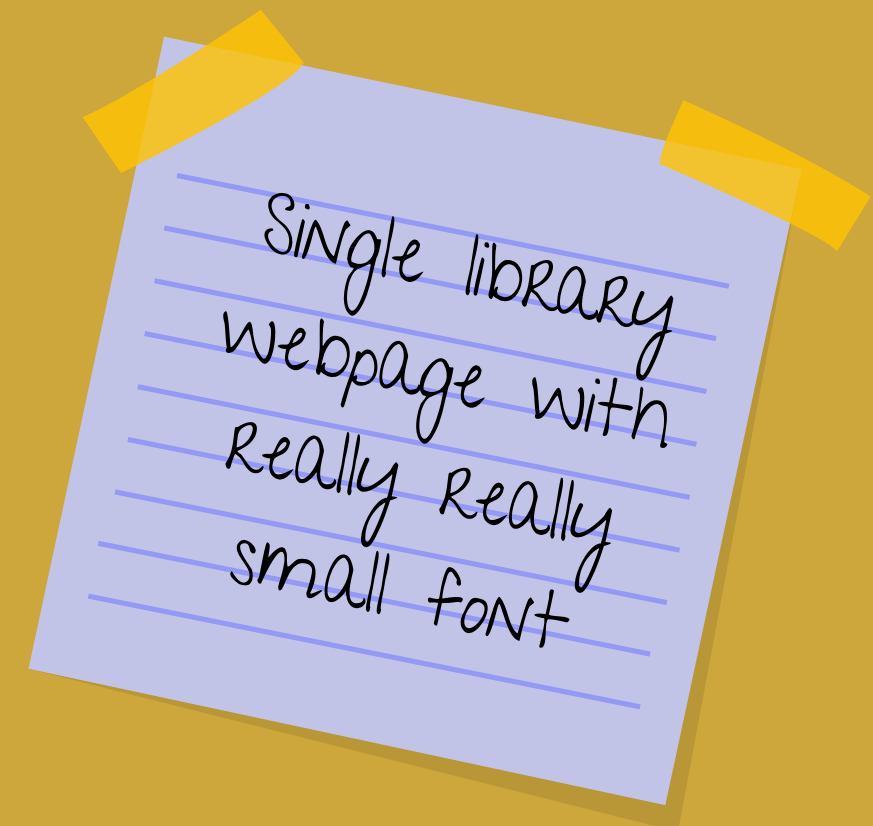




# Step one: Ensuring Failure

How can we achieve the worst imaginable result with respect to our purpose?

- 10 minutes in teams
- Decide on a challenge statement
- Brainstorm for quantity not quality
- Example
- One post-it note per idea
- Aim for the ridiculous! Have FUN!
- [scrumblr.ca/creative2021](https://scrumblr.ca/creative2021)





# Challenge statement (how can we fail?)

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a) How can we reliably provide the worst library service imaginable?

b) How can we fail to foster healthy communities?

b) What can we do to ensure we fail in our implementation of project "x"?



X



# Step two: a closer look

“What resembles how we already work?”

- 10 minutes in teams
- Identify anything from step one, that in any way resembles current behaviour or practices
- Discuss the impact of these behaviours or practices
- One post-it note per idea
- Be honest!
- [scrumblr.ca/creative2021](https://scrumblr.ca/creative2021)

our library homepage is already very 'busy'



XII



# Step three: Stop

What is getting in our way? Is it us?

- 10 minutes in teams
- Make a third list
- Activities and behaviours we want to stop
- One post-it note per idea
- Avoid shifting to brainstorming things we can do instead.
- Stuck? Identify what first steps need to happen to stop.
- Letting go!
- [scrumblr.ca/creative2021](https://scrumblr.ca/creative2021)



# Recap

- Creative Destruction (TRIZ), a Liberating Structure
- Tackle a challenge (small or large) with your teams
- 3 Steps:
  1. Worst possible result
  2. Recognize
  3. Eliminate
- Live on white boards, or virtual with Scrumbler



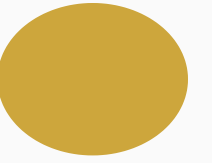
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# Comments? Questions?

# References and further reading

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Design Thinking for Libraries. (2018, August 30). *A Culture of Yes* [Video file]. Retrieved from [https://youtu.be/RU4XKCyWQ\\_E](https://youtu.be/RU4XKCyWQ_E)

Gamestorming <https://gamestorming.com/>

IDEO.org Design Kit. Mindsets [Video files]. <https://www.designkit.org/mindsets>

Liberating Structures <http://www.liberatingstructures.com/>

Scrumblr <http://scrumblr.ca/>

